

NICOLE MACIAS GARIBAY
Phoenix, AZ [LinkedIn Profile](#)
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SUMMARY OF QUALIFICATIONS

- Bilingual: English and Spanish.
- Microsoft Office (Word, Excel, and PowerPoint)
- Adobe Software (Audition, Premiere, and Photoshop)
- Experience with AP Style.
- Videographer – Intermediate level
 - Took a videography course (JMC345) where I learned basic techniques and shots that make up a TV packages.

PROFESSIONAL EXPERIENCE

News Intern **08/23 – Present**

La Voz - The Arizona Republic – Phoenix, AZ

- Wrote articles in English and Spanish highlighting issues, events and subjects with a Latino/a/x perspective.
- Worked on stories with tight deadlines including a variety of sources about [Mexico Independence Day](#), [DTPHX Loteria kick-off event](#) and [Dia de los Muertos festival](#).
- Researched and interviewed experts for more in-depth pieces, including a [pet altar](#) article.

Marketing Communications/Storyteller **07/22 – 08/23**

ASU Lodestar Center for Philanthropy and Nonprofit Innovation – Phoenix, Arizona

- Scripted, shot and edited videos based on blog posts.
- Researched for and wrote blog posts highlighting the achievements of communities of color in the philanthropic sector.
- Interviewed, researched for and wrote articles about the intersection of philanthropy and social media.

Vice-President of Public Relations **01/21 – 08/21**

Professional Global Outreach – El Paso, Texas

- Established social media presence for Professional Global Outreach in Facebook, Instagram, TikTok, and Twitter.
- Designed the branding for marketing materials.
- Audio/video edited podcast episodes and video interviews for the YouTube channel.

Marketing Intern **05/21 – 08/21**

EinsRobotics – Monterrey, Nuevo León

- Designed and contributed visual, graphic, and written content about the benefits of collaborative robotics in the automotive industry for LinkedIn, Facebook, Instagram, Twitter, and WordPress.

EDUCATION

El Paso Community College

- Associate of Arts in Mass Communication **05/21**

Walter Cronkite School of Journalism and Mass Communication at Arizona State University

- Bachelor of Arts, Journalism and Mass Communication **05/24**
- Minor in Transborder Chicana/o and Latina/o Studies

References upon request.